

PRESS INFORMATION

Boulogne-Billancourt, 26 February 2016

MICHELIN CONFIRMS THE TRANSPARENCY OF ITS TIRE TESTING POLICY

Following declarations by a manufacturer in the Scandinavian press regarding certain tire-testing practices in the tire industry, Michelin affirms that:

- It has never designed or manufactured tires specifically for tests conducted by the media, automobile associations or any other organisations.
- It has for years conducted reproducible tests that reflect real life driving conditions using series production tires.

Michelin has always been committed to ensuring that the conditions used to test its tires faithfully represent the conditions encountered by consumers in their actual day-to-day usage.

In this context, Michelin continues to advocate for tests that demonstrate the sustainable performance of tires.

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