



# MICHELIN QUALITY STATEMENT

## The Company exists thanks to our Customers.

Throughout our history, the attention paid by the men and the women of the Company to the needs of our Customers and the Quality of our products and services has fostered confidence in the MICHELIN brand and nurtured the performance of the Group.

Quality is essential for:

- the safety of our Customers and the satisfaction of their needs,
- the sustainability and progress of the Company.

Together and with everyone's commitment to the Michelin Quality Approach, we will obtain and guarantee Quality for:

- our Customers,
- our International Reputation,
- the success of our New Phase of Dynamic Growth.

***Quality - our better way forward to maintain and develop Trust!***

Jean-Dominique SENARD  
Managing Partner

