



PRESS RELEASE

GROUP

Clermont-Ferrand – April 7, 2021

The Michelin Group is organizing an online Capital Markets Day on April 8, 2021

During the all-digital event, the Michelin Group will present its vision for 2030, its new strategic plan and its objectives for 2023 during an online plenary session.

On Wednesday, April 7, at 2 p.m. CET, the Group will open access to content addressing six key themes that illustrate its long-term strategic vision:

- Michelin's environmental leadership: focus on the Automotive segment.
- Digital manufacturing: a major source of leverage for industrial competitiveness.
- Services and Solutions: understanding customer needs and how our products are used enables us to develop and offer high value-added solutions.
- High-tech materials: leveraging our materials R&D expertise to develop new sources of growth.
- Metal 3D printing: a unique offer in a very high-potential market
- Hydrogen: becoming a global player in hydrogen mobility with Symbio

This content will be available on the www.michelin.com website.

On Thursday, April 8, the Managers of the Group and the other Executive Committee members* will present Michelin's strategic vision during an online plenary meeting:

- **Michelin: our unique, sustainable identity**
(Adeline Challon-Kemoun, Jean-Claude Pats)
- **2016-2020 Achievements: successes, challenges and takeaways**
(Florent Menegaux, Yves Chapot)
- **The New Post-Covid Mobility World in Tires: aligned with Upcoming Trends**
(Scott Clark, Bénédicte de Bonnechose, Serge Lafon and Jean-Christophe Guérin)
- **Leveraging our Innovation Capabilities to Deliver New Growth Avenues**
(Sonia Artinian-Fredou, Lorraine Frega, Eric Philippe Vinesse)
- **2030 Vision 2023 financial Targets: combining ambitious growth targets, ESG leadership and value creation**
(Florent Menegaux, Yves Chapot)

All of the Capital Markets Day presentations will be posted on the Group's website (www.michelin.com/eng) as they are being discussed.

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*Members of the Michelin Group Executive Committee include:

Florent Menegaux	Chief Executive Officer
Yves Chapot	General Manager and Chief Financial Officer
Sonia Artinian-Fredou	Executive Vice President, High Tech Materials
Bénédicte de Bonnechose	Executive Vice President, Long-Distance and Urban Transportation, Europe Regions
Adeline Challon-Kemoun	Executive Vice President, Engagement and Brands
Scott Clark	Executive Vice President, Automotive, Motorsport, Experiences, and Americas Regions
Lorraine Frega	Executive Vice President – Distribution, Services & Solutions, Strategy, Innovation & Partnerships
Jean-Christophe Guérin	Executive Vice President, Manufacturing
Serge Lafon	Executive Vice President, Specialties and Africa/India/Middle East, China, East Asia & Australia Regions
Jean-Claude Pats	Executive Vice President & Chief HR Officer
Eric Philippe Vinesse	Executive Vice President, Research & Development

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This press release may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions at the time of publishing this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or inferred by these statements.