

Boulogne-Billancourt – March 15, 2013

## **With the 2013 MICHELIN guide Rhin Supérieur–Oberrhein, travelers can take advantage of a trip to discover the gourmet delights of the Upper Rhine Plain**

Two years after the first edition, Michelin is releasing the 2013 MICHELIN guide Rhin Supérieur–Oberrhein, which includes a **selection of 584 hotels and 555 restaurants in France, Germany and Switzerland.**

A cross-border region in the heart of Europe, the Upper Rhine Plain has an exceptionally rich culinary heritage. Lined with many vineyards, this center of European gourmet dining features a wide variety of local products and a cooking style that combines the best qualities and outstanding expertise of French, German and Swiss cuisine.

Whether traveling to Basel, Bingen am Rhein or Strasbourg, the MICHELIN guide Rhin Supérieur–Oberrhein will help readers find just what they're looking for. Thanks to an especially rich, varied selection of the best restaurants in the region, including typical winstubs as well as Bib Gourmand and "starred" restaurants, travelers will discover a subtle, diverse gastronomy with something to satisfy all budgets, tastes and desires.

The guide covers a dynamical region with numerous exchanges and is perfectly adapted to European business customers as well as other travelers who want to spend time in the Rhine valley. It features the best addresses for people who want to easily find a hotel near a city center, a restaurant where they can invite clients, or simply take advantage of a trip to discover the region's rich heritage.

**The 2013 MICHELIN guide Rhin Supérieur-Oberrhein** is available in sales outlets beginning on March 14. It is priced at 15.90 euros in Germany and France, 25 Swiss francs in Switzerland and 16.35 euros in Austria. The full selection of hotels and restaurants in Germany, France and Switzerland is also available on the Web and via mobile phone applications.

The 2013 MICHELIN guide Rhin Supérieur-Oberrhein comprises 584 hotels and 555 restaurants, of which:

- ✓ 4 🌟🌟🌟 restaurants (2 each in Germany and France)
- ✓ 8 🌟🌟 restaurants (2 each in Germany and France, and 4 in Switzerland)
- ✓ 58 🌟 restaurants (24 in Germany, 25 in France and 9 in Switzerland)
- ✓ 116 🍷 restaurants (69 in Germany, 36 in France and 11 in Switzerland)

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