



PRESS RELEASE

MOTORSPORT

Boulogne-Billancourt, France – June 22, 2022

## ***2022 Goodwood Festival of Speed***

### **Porsche and Michelin on a performance mission at Goodwood with tyres that contain 53% sustainable materials**

- A Michelin racing tyre containing 53% sustainable materials to equip the Porsche 718 Cayman GT4 ePerformance at the Goodwood Festival of Speed (United Kingdom) on June 23-26.
- Michelin sees Porsche's all-electric programme as a first-class opportunity to further accelerate the move towards sustainable mobility
- Michelin is looking to increase its share of the high-performance electric-vehicle tyre market thanks to bespoke solutions

The new, fully-electric Porsche 718 Cayman GT4 ePerformance will be out to showcase its potential at 2022 Goodwood Festival of Speed on Michelin tyres that contain 53% sustainable materials.

At last August's Le Mans 24 Hours, Michelin revealed the new tyre containing 46% sustainable materials it had developed for GreenGT's fuel-cell electric racing prototype. Today, it has taken the proportion of biosourced and recycled raw materials to 53% for the tyres it has supplied to Porsche, with no detriment to the performance and safety levels that have long been hallmarks of its competition tyres.

The sustainable raw materials that go into these tyres range from natural rubber and carbon black recycled from end-of-life tyres, to orange and lemon peel, pine-tree resin, sunflower oil and scrap steel. In keeping with its Michelin In Motion policy, Michelin plans to make all its tyres exclusively from sustainable materials by 2050.

Looking beyond Porsche's appearance at Goodwood, the German make's upcoming all-electric motorsport programme will provide Michelin with a chance to evaluate its sustainable solutions in the extreme conditions associated with topflight racing. The French firm is effectively determined to accelerate the development of its technologies and their carry-over to production electric-vehicle tyres, while the energy transition provides it



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with a valuable opportunity for growth, along with a means to showcase its expertise and penchant for innovation.

**Matthieu Bonardel** (Director, Michelin Motorsport):

“Our close work with Porsche on the new, fully-electric 718 Cayman GT4 ePerformance race car is concrete evidence of the progress Michelin has made in the fields of sustainable materials and electromobility. Just as it does in the FIA Formula E World Championship and motorcycling’s FIM MotoE World Cup, our involvement in the new all-electric championship alongside Porsche will enable us to accelerate the development of sustainable innovations that are ultimately accessible to all.”

Michelin’s ambition is to improve the mobility of its customers over the long-term. As a leader in the mobility domain, Michelin designs, manufactures and distributes tyres best-suited to customers’ needs and uses, as well as services and solutions to enhance vehicle efficiency. Michelin also offers its customers ways to enjoy unique experiences during their journeys and when travelling. In addition, Michelin develops high-tech materials for many sectors of activity. Based in Clermont-Ferrand, Michelin has offices in 177 countries, employs 124,760 people and operates 68 tyre factories which together produced around 173 million tyres in 2021 ([www.michelin.com](http://www.michelin.com)).

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