

Boulogne-Billancourt – 10 december 2019

### **A HARVEST OF AWARDS FOR UPTIS, THE PUNCTURE-PROOF TIRE DEVELOPED BY MICHELIN**

GOLDEN STEERING WHEEL Award 2019 in Germany, COYOTE Automobile Award 2020 in France, AVT ACES\* Award 2020 in the USA, no less than three prestigious awards in a row to recognize UPTIS\*\* this year, the prototype puncture-proof tire developed by Michelin.

These prizes awarded respectively by the German press group Auto Bild, the European community Coyote and the American magazine Autonomous Vehicle Technology, are among the most prestigious in the automotive industry today.

They rewarded Michelin UPTIS in the innovation and tire of the year categories, highlighting its exceptional technological advances.

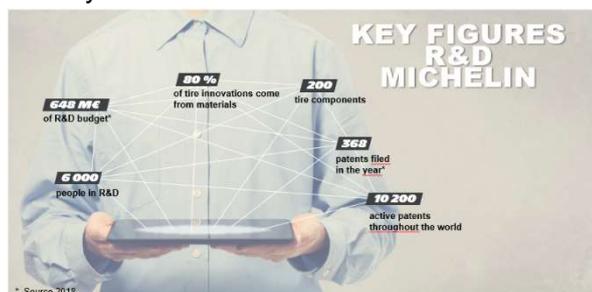
Unveiled by Michelin last June at the "Movin' On 2019" summit dedicated to sustainable mobility, Michelin UPTIS, the airless tire, represents a major innovation both in terms of safety and respect for the environment. This prototype, with its innovative and revolutionary technology that eliminates any risk of punctures, offers considerable advantages helping car drivers feel more at ease; fleet owners and professional vehicle drivers optimize their business productivity; and everyone to considerably reduce the use of raw materials, which in turn reduces waste and promotes sustainable mobility.

These awards are the recognition of nearly ten years of research by Michelin teams. The UPTIS prototype has already been the subject of more than 50 patents related to the design of its structure and its high-tech materials. It fully illustrates Michelin's capacity for innovation to promote safer, more efficient, more accessible and environmentally friendly mobility.

"These three prestigious awards are a great source of pride for Michelin's men and women, they reward a major breakthrough innovation in the tire industry and demonstrate the relevance of Michelin's efforts in terms of innovation and sustainable mobility," said Florent Menegaux, President of the Michelin Group.

#### **Michelin Research and Development**

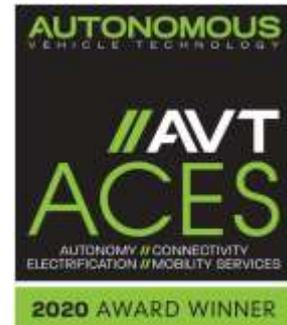
Michelin invests more than €600 million a year in R&D and employs 6,000 people to help develop new technologies and materials for safer, more efficient, more accessible and more environmentally friendly mobility.



For more information on Michelin UPTIS: <https://michelinmedia.com/michelin-uptis/>

\*AVT ACES : Autonomous Vehicle Technology – Autonomy Connectivity Electrification Mobility Services

\*\*UPTIS : Unique Puncture-proof Tire System



### About MICHELIN

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has more than 125,000 employees and operates 67 tire production facilities which together produced around 190 million tires in 2018. ([www.michelin.com](http://www.michelin.com))

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